

# Michelle Seleta Hoefler

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New York, NY

## EXPERIENCE

### SKILLS

#### FASHION

Line Development  
Technical Packets &  
Costing  
Textile Application  
Digital & Hand Sketching  
Sourcing  
Color Management &  
Quality Assurance  
Garment Construction  
Trend Forecasting

#### COMPUTER

Adobe Suite  
Illustrator  
Photoshop  
InDesign  
MS Office Suite  
Advanced Excel  
Outlook

#### GENERAL

Data Analysis  
Research  
Memo Writing  
  
Proficient in Spanish

**Bernard Chaus** New York, NY

*Design Assistant, 1. STATE (Temporary Position)*

Tracked product lifecycles

Speced garments and completed technical packets

Prepared presentation boards with seasonal concepts, flats,  
inspiration images, color standards, and fabric swatches

Hand sketched knit and woven garments and maintained  
updated sketch library

Archived original samples and prints

Assisted in creating mockups and reviewing lab dips

Feb. 2017 -  
Nov. 2017

**Anthropologie**

San Francisco, CA

*Seasonal Sales Associate*

Oct. 2015 -  
Jan. 2016

**National Endowment for Democracy**

Washington, DC

*Program Assistant for Latin America*

Evaluated proposals for funding and reports from organizations  
in more than 12 countries

Composed documents for the Board of Directors including  
summaries of proposals, budgets, and country assessments

Nov. 2011 -  
Apr. 2014

## EDUCATION

**Fashion Institute of Technology (FIT)** New York, NY

**Center for Continuing and Professional Studies**

*Sustainable Design Entrepreneurs Program - Ethical Fashion I*

July 2017

**Fashion Institute of Design &  
Merchandising (FIDM)**

San Francisco, CA

*Professional Designation in Merchandise Product Development*

“Trend Spotter of Tomorrow” National Scholarship

President’s Honor Roll

Oct. 2015 -  
Dec. 2016

**University of California, San Diego (UCSD)**

San Diego, CA

**School of Global Policy & Strategy**

*Master of International Affairs Candidate*

Sept. 2014 -  
June 2015

**New York University (NYU)**

New York, NY

*Bachelor of Arts in Honors International Relations*

*& Spanish Literature and Culture*

Presidential Honors Scholar

*Summa Cum Laude*

Sept. 2007 -  
May 2011